

Benefits Mentor with Watson Disclaimer Statement (Online with plan comparison information)

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Benefits Mentor with Watson Privacy Statement

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This Application will help the Sponsoring Organization provide personalized services to you. For example, the Sponsoring Organization may learn which line of business (if applicable) you self-identify with, which plan dependents you added or removed from the Application, the healthcare needs you predicted for yourself and your covered dependents, your budgeting preferences, and the estimated costs for each plan option you are eligible for.

Protecting the security and privacy of your personal data is important to IBM; therefore, we conduct our business in compliance with all applicable laws on data privacy protection and data security. The privacy statement outlined below is designed to tell you how your personal information is used and secured by Benefits Mentor with Watson and by your Sponsoring Organization.

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When you use Benefits Mentor with Watson, you may provide us with personal information that you choose to disclose (e.g. anticipated coverage changes, anticipated future healthcare services needs, preferences, and satisfaction information).

Access to Benefits Mentor with Watson may have been made available to you through your employer or other organization ("Sponsoring Organization") involved in helping to improve the quality of your healthcare decision-making. You acknowledge and understand that in some instances, your Sponsoring Organization may provide IBM with demographic and benefit information for you and your dependents in order for us to provide you with personalized plan comparisons, financial savings considerations, or simply to enable delivery of the Benefits Mentor with Watson information (dependent names, your home address, etc.).

You also understand that information you provide using Benefits Mentor with Watson may be shared with the Sponsoring Organization.

In addition, periodically, IBM may provide surveys, questionnaires, and polls through Benefits Mentor with Watson. Participation is completely voluntary. When you respond to surveys, questionnaires or polls through the Application, IBM may ask you for demographic information such as your gender or age. This information is shared with IBM only as anonymous, aggregated information and is used for statistical purposes.

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The personal data will be provided to and used by Sponsoring Organization and any authorized third parties, including IBM, to provide the Application services to you, including but not limited to:

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- IBM may use your personal data to communicate with you as necessary to provide product support and other services.
- IBM can receive and disclose personal data through the Application, and share with IBM authorized personnel and Sponsoring Organization as necessary, to provide product support and other services.
- IBM may also use aggregate data through the Application to better understand and improve your use of the Application and for product testing, improvement, and development.
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Please refer to the <https://hr.umich.edu/sites/default/files/hipaa-notice.pdf> for additional information as to how Sponsoring Organization retains your personal information.

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Information gathered through cookies and by our web server logs may include the date and time of visits, the pages viewed, time spent at our web site, and the web sites visited just before and just after our web site. This information is collected on an aggregate basis and is not associated with your profile, with the exception of employers who require simple summary information about who used the tool when incentive payments are being offered to employees.

Surveys, Questionnaires and Polls

Periodically, we may provide surveys, questionnaires, and polls through Benefits Mentor with Watson. Participation is completely voluntary. When you respond to surveys, questionnaires or polls through our tool, we may ask you for demographic information such as your gender or age. This information is shared only as anonymous, aggregated information and is used for statistical purposes.

Links

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The Effective Date of this Privacy Statement is March 1, 2010.